

#### **About Us**

With more than 30 years of experience in printing on a variety of substrates, no one understands printing like we do.

Our latest passion of digital printing on textiles embraces top notch technology available in the industry with a professional team comprising of designers, technicians, machine operators & & support staff.

Based in the heart of Delhi (Okhla), we are at a convenient place for majority of our customers. This combination of sound infrastructure, cutting edge technology and the untiring team of skilled workforce enable us to provide maximum productivity with a great emphasis on quality even on short notice.

### **Introduction to Digital Textile Printing**

To put simply, Digital textile printing is described as an ink jet based method of printing colorants onto fabric. It was first introduced towards the early nineties & has come a long way since, in terms of both quality & manufacturing speed. Owing to it's edge over the traditional methods of printing, digital textile printing is the beginning of technology shift, the way computers were to typewriters, slowly but surely.

Digital Textile Printing has the following advantages over traditional printing:

- → The process is environment friendly.
- + There is no requirement of screens.
- + Greatly reduces the need for inventory.
- + Prints directly from easily stored, transmitted, and transported computer files.
- There is no limit on number of colors.
- + There is no minimum order quantity as there is no major setup time required for printing.
- Reduces proofing time from weeks to hours, thus accelerating design and product development.
- Digital printing is capable of converting any graphics which has been created on a computer to be printed on fabrics.
- ★ The process is not only time effective but also cost effective.

## **Process & Methodology**

To get the best quality of our product we follow the whole operation religiously, consisting of the following processes:

- + Fabric inspection
- → Pre-Treatment
- + Printing

- → Post-Treatment
- → Final Inspection

This printing can be done on large reams and rolls of fabric or applied to smaller cut piece fabrics.

### **Our Facility**

We are very meticulous about the safety of our client's designs. Hence, our studio & shop floor are supported by CCTV cameras & biometric devices which makes access to the designs restricted thus ensuring the safety of the designs.

For offering the best possible digital printing solutions, our facility is equipped with state-of the-art machines.

We have installed in our facility, the most sophisticated machines available in the international market today which enables us to provide superior quality products along with on time delivery of the order.

Our range of machines comprise of the textile industry's leaders such as:

- ★ Konica Minolta (Japan) Inkjet Textile Printer
- \* Mimaki (Japan) wide format dye sublimation inkjet printers
- + Monti Antonio (Italy) Roll to Roll & Flat bed transfer machine
- In house Pre & Post processing (Fabcare)

### Our design studio

The safety of our client's designs is a priority for us. We ensure it by making access to the studio restricted by biometric-devices and CCTV cameras.

At our studio, we have in-house designers who can assist our clients. Be it fine tuning the designs provided to us or even working alongside the client to shape his/her imagination to create a design on the screen and finally into files which can be printed.

We have in our studio both Windows and Mac OS to support any file which our client provides us to work on.

We accept the following designs in case our client wants his/her own designs:



These files should have a resolution of 300 dpi preferably.

### Fabrics we can cater to

We work with a vast range of fabrics. Our team of experts ensure our client's satisfaction. The finesse enables us to produce brilliant results on any kind of fabric.

Few of them are:

Also.

If you have any doubt regarding printing on your fabric, feel free to give us a call!

### **Products List**

We have listed below few products made of digitally printed fabrics:

Men's & Women's Apparel consisting of:

→ T-shirts	→ Swim suits
→ Sarees	→ Sport's wear
+ Shirts	+ Dresses
→ Shawls	+ Scarves
+ Shoes	+ Handbags
→ Cushion covers	→ Quilts and throws
+ Curtains	★ Lampshades

## Capacity

We have a printing capacity of approx 60,000 meters per month of superior quality customized digital printed fabric.

### Why us?

- Notable emphasis on the security of our client's designs.
- + High production capacity & timely delivery of the product
- → Thorough experience in the printing industry
- → Total in-house process
- + Cutting-edge technology & skilled workforce
- + Commitment to deliver unparalleled quality at affordable rates
- + Use of eco-friendly inks

# **Few Sensations of Digitally Printed Fabric**

